

Here are the APCUG Contest Rules for 2019

CONTESTS

2019 eBulletin Contest

This year APCUG is launching a new category – the eBulletin.

A new format for communicating with groups is emerging and that is the eBulletin using internet software services such as MailChimp, Constant Contact, GetResponse, and others. With these services, groups are creating informational messages, usually for announcements or news to keep their members up to date with what is happening with their group as well as what's happening in the technology world.

Contest Rules

- The eBulletin contest is open to all APCUG member groups
- The contest begins September 1 and ends September 30. Entries not received via email on or before that date will be disqualified. Each entry will receive an acknowledgment email.
- Submit a copy of your **February & April 2019 eBulletins** to **ebulletincontest AT apcug.org**
- Please save your eBulletins as follows:
 - Name of eBulletin – February or April 2019
- Email Subject: eBulletin Contest – Name of Group
- Include the following information in the body of your email:
 - Editor's name & his/her email address
 - Name of eBulletin
 - Name of group
 - President's name and email address
- 1st, 2nd, and 3rd place winners will receive the appropriate certificate and 2019 eBulletin contest logo for use in the group's eBulletin.

Judging Criteria

Appearance Format Relevancy

2019 Newsletter Contest

- The Newsletter contest is open to all APCUG member groups
- If your newsletter won an award in 2018, it is not eligible this year
- The contest begins September 1 and ends September 30. Entries not received via email or postmarked on or before that date will be disqualified. Each entry will receive an acknowledgment email.
- Submit a .pdf copy of your **February & April 2019** newsletters to [newslettercontest AT apcug.org](mailto:newslettercontest@apcug.org)
- Please save your newsletters as follows:
 - Name of Newsletter – February or April 2019
- Email Subject: Newsletter Contest – Name of Group
- Include the following information in the body of your email:
 - Editor's name & his/her email address
 - Name of Newsletter
 - Name of group
 - President's name and email address
- If your newsletters are on the web, send the URL for each issue. If they are password-protected, please provide a password for access.
- 1st, 2nd, and 3rd place winners will receive the appropriate certificate and 2019 newsletter contest logo for use in the group's newsletter.

If your club only has hard copies, mail them to:

2019 APCUG Newsletter Contest % Bill James
9209 Forest Cove Circle Midwest City, OK 73130

Judging Criteria

Editorial Content Layout & Presentation User Group Information

2019 Website Contest

- The Website contest is open to all APCUG member groups
- If your website won an award in 2018, it is not eligible this year
- The contest begins September 1 and ends September 30. Entries not received via email on or before that date will be disqualified. Each entry will receive an acknowledgment email.
- Submit your website URL to websitecontest AT apcug.org
- Email Subject: Website - Name of Group
- Include the following information in the body of the email:
 - Name of group
 - WebsiteURL
 - Webmaster's name and his/her email address ○ President's name and email address
- If there are password-protected areas on your website, please include password information
- Each entry will receive an acknowledgment email
- 1st, 2nd, and 3rd place winners will receive the appropriate certificate as well as the 2019 website contest logo for use on the group's website.

Judging Criteria

- Accessibility
- Communication
- Creativity / Original Ideas / Content
- Organization / Navigation
- Visual Presentation / Design

2019 Digital Photo Contest

- The Digital Photo contest is open to members of APCUG's groups
- The contest begins on September 1 and ends September 30
- Photographers who won in 2018 are not eligible to enter the 2019 contest
- One photo may be entered in each of four categories
- Entries are to be submitted via email in .jpg format, not to exceed 4MB each
- Each entry will receive an acknowledgment email
- Entries can be color or black and white
- Light editing is allowed
- Entrants will be judged for 1st, 2nd, and 3rd place, in each category, under the below criteria

Categories

1. People
2. Animals
3. Landscape

4. Architecture – Urban design, cityscapes, & landmarks

Judging Criteria

- Composition
 - Technical Skill
 - Visual Impact

Email your .jpg entries to digitalphotocontest AT apcug.org. Please send one email per photo and **include the category in the subject line as well as your name.**

Example: Subject line: People – Josephine Doe

All entries must have an email date stamp no later than September 30, 2019.

****Include the following information in the body of each email (one photo per email):**

- **Category and name of the photo**
- **Your name and email address**
- **Name of group**
- **Name of president and email address** **Please save your photos using the following format:

category_lastnamefirstname_usergroup acronym _picture name

For example animal_smithbob_ccokc_woodchuuck.jpg

travel_smithbob_ccokc_botanicalgardensantodoming.jpg

people_smithbob_ccokc_girlinreddress.jpg

architecture_smithbob_ccokc_okcskyline.jpg

****** Entries received without the complete information will be returned.

You retain ownership and all rights to your photograph; however, by entering the contest, entrants grant APCUG permission, royalty-free, to publish submitted photos on the organization's website and/or Reports newsletter. Any photograph reproduced will include a photographer credit as feasible.